

**MINUTES OF A MEETING OF THE BOARD OF CONTROL OF THE ART STUDENTS  
LEAGUE OF NEW YORK, HELD JANUARY 11, 2023, PURSUANT TO NOTICE DULY  
GIVEN, IN PERSON AND VIA INTERNET TELECONFERENCE (ZOOM).**

1. The meeting was called to order at 6:02 pm with President Robin Frank in the chair.

**Board of Control (BoC) Members Present:** Robin Frank, Jacquetta Szathmari, Yoko Cohen, Stephen Durkee, Jack Howard-Potter, Harriet Lester, Charles van Horne, Jack Gordon, Dana Sachs, Alan Katz, Patricia Van Ardoy, Jonathan Spies.

*Also present:* Michael Hall, Artistic/Executive Director; Ksenia Nouril, Gallery Director Curator of Exhibitions & Programming, Elizabeth Kingman, Development Director, Anastasia Gudko, Development/Membership Manager and Assistant Secretary, taking minutes.

2. **Approval of Minutes:** The minutes of the previous meeting of the Board of Control, held December 14, 2022, were approved with suggested edits.

3. **Membership Reinstatement Requests:** The following reinstatement requests were approved:

Yongxi Chen  
Jiyoung Kim  
Francis Nguyen

4. **President's Report:** President Frank welcomed the Board members and went over the assignment of the Committees.

Board member and VP nominated by Men, Charles von Horne, gave an overview of the usually distributed financial files to familiarize new Board members with the files and explained how the Finance Committee works and its role in the Board approval of the annual report, the audit report, and regulatory filing of Form 990. VP von Horne stated that the presentation on the financial health of the organization and the review of the reports during the Annual Meeting was well received by the membership and noted that there would be another presentation during the January Members Business Meeting to further educate the membership on the essential aspects of the League's financial condition and goals.

Board member Harriet Lester volunteered to act as the liaison between the Finance and Membership committees to explore further how to help members understand the financial aspects of running the League, thus increasing the engagement of the membership in fundraising, and feeling of accountability.

Board member Jack Gordon, the Chair of the Building Committee, shared the 2023 goals and updated the Board on the studio light projects, elevator replacement, and building exterior repairs.

5. **Executive/Artistic Director's Report:** Michael Hall shared that League staff and management are constantly working on minimizing expenses and seeking opportunities to improve and balance what goes into offering high-quality yet affordable education, finding ways to save, and exploring new funding opportunities. The management regularly reviews the trends of in-person versus online education, analyzes morning and evening class habits, and is reaching out to more potential partners for enrollment increase.

Elizabeth Kingman gave an overview of the Development and Membership plans for 2023. A major initiative that was launched at the end of the last year is Friends of the League - a patron program for

contributors of \$250 and above that is open to all students, members, and other people who are not affiliated with the League to bring awareness and expand the donor's database. The calendar of events and engagement activities are planned and will be offered depending on the level of support. At the same time, the robust calendar of the events produced by the Gallery will be highlighted to the Membership, and efforts of the development team will focus on ensuring that members receive communication timely and that we can reach them via emails, calls, posting on the bulletin board and other available methods.

The revival of the century-old tradition – the Dream Ball – was highlighted. Ms. Kingman announced that on May 20, 2023, the League will host the event, and various audiences will be invited to participate. The ticket entry price will be affordable - \$50 for League affiliates and \$75 & \$100 for non-affiliates - so that young and emerging artists will be able to join, and art industry professionals and patrons will be able to learn about the organization. We expect to get good publicity and put the League on the radar of wider audiences to increase awareness and engage new students, patrons, and donors.

The Institutions Giving Manager is focused on searching for general and operational support grants and capital funding gearing up for the 150th Anniversary.

Ksenia Nouril presented the overview of the recent Annual Student Art Sale that resulted in a record-breaking year: 206 works sold, approximately \$60,000 in sales. The Gallery Director stated that the 2023 goals of her departments include the following: public programs, Lunchtime Lecture and League Talks series happening monthly, League at Large program, ongoing exhibitions in the lobby, windows, and registration area, and weekly Student Salons between January and May. Other big projects include artwork storage audit and examination and the Axiell platform launch by summer 2023 - the database of Permanent Collection, Library, and Archives.

**6. Committee Reports:**

*There were no committee reports.*

**7. New Business:**

There being no new business, and upon a motion duly made and seconded, the meeting was adjourned at 8:30 pm.



Robin Lechter Frank, President

Date: 02/08/2023



Anastasia Gudko, Staff Member & Assistant Secretary (Taking Minutes)

Date: 02/08/2023