

MINUTES OF A MEETING OF THE BOARD OF CONTROL OF THE ART STUDENTS LEAGUE OF NEW YORK HELD DECEMBER 16, 2020, PURSUANT TO NOTICE DULY GIVEN, VIA INTERNET TELECONFERENCE (ZOOM).

1. The meeting was called to order at 6:00 p.m. with President Robin Frank in the chair.

Board of Control (BoC) Members Present: Robin Frank, Beth Berns, Charlotte Bialek, Cathy Blake, Nelsena Burt-Spano, Charles Sincero Chenet, Jack Gordon, Michael Jacobs, Stephen Rosenthal, Jacquetta Szathmari, Charles Van Horne, and Brian Zukauskas.

Also present: Michael Hall, Executive Director, Karen Gaines, CFO; Eric Raff, HR Officer; Development Consultant Rachel Weingeist and Manager Thomas Tacik, taking minutes.

2. **Approval of Minutes:** The minutes of the previous meeting of the BoC, held November 18, 2020, having been circulated to the Board Members, were approved.
3. **Certificates of Completion:** There were no Certificates of Completion for approval.
4. **Membership Reinstatement Requests:** There were no requests for membership reinstatement for approval.
4. **President's Report:** President Robin Frank welcomed and introduced new Board members Charles Sincero Chenet, Jack Gordon, Charles Van Horne, and Brian Zukauskas. President Frank then shared photographs of the fourth and third floor studios and announced that renovations have been completed. President Frank thanked all Board members for their assistance and efforts. President Frank also reported on upcoming efforts to meet with Extell regarding the timing of scaffolding removal.
5. **Executive Director's Report:** Executive Director Michael Hall updated the Board on the building renovation, meetings with Facilities Director Kenneth David, and progress on the Learning Management System effort. Mr. Hall thanked Board members for their support.
6. **Committee Reports:**

Finance: Committee Chair Beth Berns provided an update on the endowment investment portfolio and invited the new Board members to contact her with any questions. Ms. Berns stated that she will be coordinating with Board member Stephen Rosenthal regarding capital projects, and announced the next committee meeting for January 6, and the next Investment Advisory Committee meeting on January 22.

Upon a motion duly made and seconded, Beth Berns was approved as Treasurer of the Board of Control.

Upon a motion duly made and seconded, Vice President Charlotte Bialek was approved as Secretary of the Board of Control.

Upon a motion duly made and seconded, staff member Thomas Tacik was approved as Assistant Secretary of the Board of Control.

Programs: Committee Chair Nelsena Burt-Spano was announced as the new Chair of the Programs Committee.

Constitution Reform: Committee Chair Charlotte Bialek presented for certification the amendments to the Constitution and By-Laws which were approved by the membership at the Annual Meeting, December 2, 2020. Upon a motion duly made and seconded, the amendments were accepted and certified by the Board of Control.

Vice President Bialek then reported on the committee discussion regarding the By-Law amendment proposed by League member George Nader and the amendment proposed by the committee. Upon a motion duly made and seconded, the proposed amendments were approved for posting. There followed a discussion, led by Board member Beth Berns, regarding Board endorsement of the committee's proposed amendment. Board members agreed to table this resolution for the next Board meeting.

Collections: President Robin Frank discussed how the permanent collection and temporary collection are defined. Vice President Charlotte Bialek reviewed changes to the Collections Management Policy. Executive Director Michael Hall discussed the effort required to organize the temporary collection. Vice President Bialek noted that the League's NEH grant proposal included Digital Asset Management. Vice President Michael Jacobs led a discussion regarding the role of a curator with respect to the collections policy. Board member Beth Berns led a discussion regarding Red Dot purchases for the permanent collection. President Frank proposed re-instituting Red Dot purchases for the permanent collection. There followed a discussion regarding the importance of building the permanent collection.

Upon a motion duly made and seconded, the Board approved a resolution to re-institute purchases of artwork for the permanent collection from Red Dot exhibitions.

Development: Consultant Rachel Weingeist reported on a recent grant of \$60,000 from the Spielberger-Spanierman Foundation for youth and professional development programs. Ms. Weingeist also noted that the annual grant from the New York City Department of Cultural Affairs, which supports Seeds of the League and public programming, will be renewed. Ms. Weingeist then reported on member donor capacity based on research in iWave, and updated the Board on: the Art for Justice grant from the Ford Foundation; the annual appeal letter; outreach to donors by telephone; grant-writing efforts. Ms. Weingeist also reported on a recent discussion with store manager Tara Neal regarding the possibility for donations to come from rounding-up on sales at store point-of-purchase, noting that this will be further explored during an upcoming meeting to analyze software streamlining. There followed a brief discussion regarding the Ford Foundation grant's potential use for the Seeds of the League program.

Board member Jacquetta Szathmari was announced as the Chair the Development Committee. Vice President Jacobs encouraged Board members to be open with ideas, feedback, and participation in development efforts. There followed a discussion regarding digital file sharing platforms for the Board.

There were no further committee reports.

6. **New Business:**

Board member Cathy Blake led a discussion regarding past efforts to highlight emerging artists at the League and proposed a virtual exhibition of League staff to highlight commitment to the League's mission in support of those choosing to make art a profession. President Frank discussed the cafeteria as a past venue, and suggested the Exhibition Outreach Program as way to acknowledge the staff. President Frank also noted the search for a new public relations firm and other efforts to promote the League, highlighting the potential collaboration with League instructor Marshall Jones for a podcast.

Vice President Jacobs asked if the certification of the amendments to the Constitution and By-Laws would be formally communicated to the membership. Vice President Bialek replied that she was working with Director of Special Projects Ken Park on the email communication.

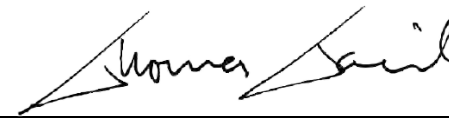
There being no further business, and upon a motion duly made and seconded, the meeting was adjourned at 7:45 p.m.



Robin Lechter Frank, President

1/13/2021

Date



Thomas Tacik, Staff Member (Taking Minutes)

1/13/2021

Date