

MINUTES OF A MEETING OF THE BOARD OF CONTROL OF THE ART STUDENTS LEAGUE OF NEW YORK HELD DECEMBER 5, 2019, PURSUANT TO NOTICE DULY GIVEN, IN STUDIO 6 AT THE ART STUDENTS LEAGUE, 215 W 57TH ST., NY, NY.

1. The meeting was called to order at 6:05p.m. with President Thomas Harvey in the chair.

Board of Control (BoC) Members Present: Thomas Harvey, Mary Jo Anzel, Ezra Bookstein, Beth Berns, Charlotte Bialek, Cathy Blake, Luz-Mary Harris, Robert Morris, Julia Salinas, Raj Shahani, Jeff Sundheim. Absent: Robin Frank

Also present: Executive Director Michael Rips; Jennifer Solomon, CDO; Karen Gaines, CFO; Eric Raff, HR Officer; and Manager Thomas Tacik, taking minutes.

2. **Approval of Minutes:** The minutes of the previous meeting of the BoC, held November 13, 2019, having been circulated to the board members, were approved as amended.
3. **Certificates of Completion:** There were no certificates of completion to approve.
4. **Membership Reinstatement Requests:** The following membership reinstatement request was approved:

Alejandro Bonilla	Hala Faisal	Sequoyah Aono Waldon
Katarzyna Brzeska	Arslan Magomedkhabibov	
5. **President's Report:** There was no report from the President.
6. **Executive Director's Report:** There was no report from the Executive Director.
8. **Development Report:** Chief Development Officer Jennifer Solomon provided Board members with an update regarding feedback on the cultural Nexus mailed to donors-members and discussed how it was developed. Ms. Solomon also reported on the progress of the annual appeal and on the cultivation of members who are not donors. There followed a discussion regarding outreach packets for board members, a review of the script to be used, and frequently asked questions which may need to be addressed. Ms. Solomon went on to discuss creation of targeted funds based on input from the community of students and instructors. Ms. Solomon distributed and reviewed a calendar of development events. Board member Beth Berns asked that these events be placed on the board calendar.

In conclusion, Ms. Solomon discusses Facebook's Giving Tuesday matching program and stated the importance of pursuing new initiatives in order to build a culture of giving. Board member Jeff Sundheim discusses the dynamics of trying innovative development initiatives and cultivating donors. Ms. Berns suggested that Ms. Solomon provide a list of initiatives to the Board to announce at the January business meeting. There followed a discussion of effective communications with the community. Board member Julia Salinas proposed a "Donor of the Decade" concept. Board member Luz-Mary Harris commented on how to explain The League asking for more funds. Mr. Sundheim discussed the necessity of growing the endowment.

9. **Finance Report:** Finance Committee Chair Mary Jo Anzel reported on a recent committee meeting with Karen Gaines and reviewed the Treasurer's Report for Fiscal Year 2019.

10. Committee Reports:

Executive: President Harvey reported on the Executive Director's contract and called for a vote to ratify the contract for the next year. Ms. Berns commented that the contract must include performance objectives for the Executive Director. At this point in the meeting, staff members exited the room while the Board continued its discussion.

Programming: There was no committee report.

Development: Report delivered by CDO Jennifer Solomon earlier in the meeting.

Finance: Report delivered by CFO Karen Gaines earlier in the meeting.

Membership: There was no committee report.

Strategic Planning: There was no committee report.

Building: Committee Chair Ezra Bookstein asked Human Resources Officer Eric Raff to provide an update on the search for a facilities director and the interview process. Mr. Raff reported that three finalists were being reviewed and anticipated a decision by the end of December.

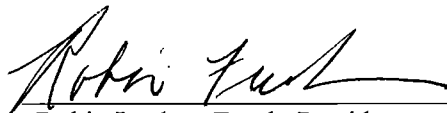
7. New Business:

Board member Charlotte Bialek distributed and discussed a proposal for building a better election process.

President Harvey Tom discussed reviewing and modernizing the Constitution. A discussion followed regarding the process of proposed changes to the Constitution that occurred in 2015/16. Board members agreed that the Constitution needs to be modernized in a systematic way. President Harvey proposed reviving the Constitution committee of the Board and went on to discuss the agenda for the upcoming Annual meeting. Executive Director Rips asked if the Board should take a position regarding the upcoming special meeting and the proposed amendment. There followed a discussion regarding the amendment. President Harvey proposes eliminating the clause regarding electioneering.

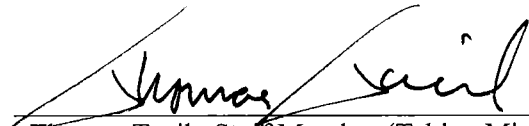
Ms. Berns thanked fellow Board members and noted that it was a pleasure working with everyone.

There being no further business and upon a motion duly made and seconded, the meeting was adjourned at 7:00p.m.



Robin Lechter Frank, President

1/15/2020
Date



Thomas Tacik, Staff Member (Taking Minutes)

1/15/2020
Date